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Web and DVD Release on 11th November 2015

The Flip Side (एक सच जो आप तक पहुँच न सका) is a 2015 Indian documentary film by Utpal Kalal, depicting the jaw-dropping story of Saint Asaram Bapu.
TO
THE EDITER,

We are Independent Film makers, running online film production UK Pictures. We are truly delighted to tell you that 2015 Indian Documentary film "The Flip Side (एक सच जो आप तक पहुँच न सका)" (A film by Utpal Kalal, presented by UK pictures) which reveals the jaw-dropping story of Saint Asaram Bapu. Asaram Bapu who is currently lodged at Central Jail, Jodhpur, India is exercising his legal recourse against the charges of molestation. The play time of the film is 48 minutes.

Plot Summery, Idea of making, and our experience while filming:

The biggest reason for making the documentary, 'The Flip Side' was the unprecedented hype and sensationalism that was created, related to Saint Asaram Bapu incident, and the way it was created, by the some privately funded media channels. Even after two years of the incident, the often repeated, repulsive headlines, and the one-sided reporting, in context of Saint Asaram Bapu and his Ashrams every other day, shows just how the issue is still being pursued so vehemently by such media houses. We wanted to go beyond the hype to find out the truth, and know what the actual ground reality is. In this dilemma and anxiety, UK Pictures decided to address it by visiting one of his oldest and biggest ashrams, and spend a long time there, talking to the people who live there, and understanding the reality.

Getting permission from the ashram authorities for shooting the documentary was relatively easier and in fact came as a surprise to us. Honestly, we did not expect it, going by the impression that was created by the media reports. As the permission was received, we realized the enormity of the task at hand, and the big challenge and responsibility that accompanied it. We were going into uncharted territory of attempting to present an unbiased, in-depth account of an issue that has reached more than a billion people worldwide by now.

Our team took time to discuss all the aspects of the coverage of the documentary and the shooting. As soon as all the preparations were done, I (Utpal Kalal) along with cinematographer Kaustubh Manchekar started our journey to Saint Asaram Bapu's ashram in Motera, Ahmedabad. We spent about twenty days there, interacting with each of the inhabitants, and closely observing each and every ashram activity. We asked unrestrained, hard hitting questions based on whatever allegations have been put up, and tried to research all the related aspects without any prejudice, and unabashedly. We watched and analyzed many hours of footage archives, and when our shoot and research was complete, what we had was an unforgettable experience with us. An experience that we can never forget, and a heart wrenching reality, that has not reached the common man, until now. And that's exactly what THE FLIP SIDE is.

Releasing platforms:

The film will be released on 9.30 am, November 11, 2015 via UK Pictures official YouTube channel [youtube.com/ukpicturesent](https://www.youtube.com/ukpicturesent) and via DVD as well.

Run Time: 48 Min

Credits:

Directed, Written, Narrated by : Utpal Kalal

Director of Photography : Kaustubh Manchekar

Edited by : Sanjay Chaudhary & Sachin Nikam

Original Music by : Vishal & Shivram

Production Audio : Lokesh

Trailer You Tube link : <https://www.youtube.com/watch?v=zDpVCUsis20>

Our Facebook Pages : <https://www.facebook.com/UKPicturesent>
<https://www.facebook.com/theflipsidedocu>

Twitter Handle : https://twitter.com/FlipSide_Docu

Thank You!

Best Regards

CEO, Utpal Kalal
UK Pictures
